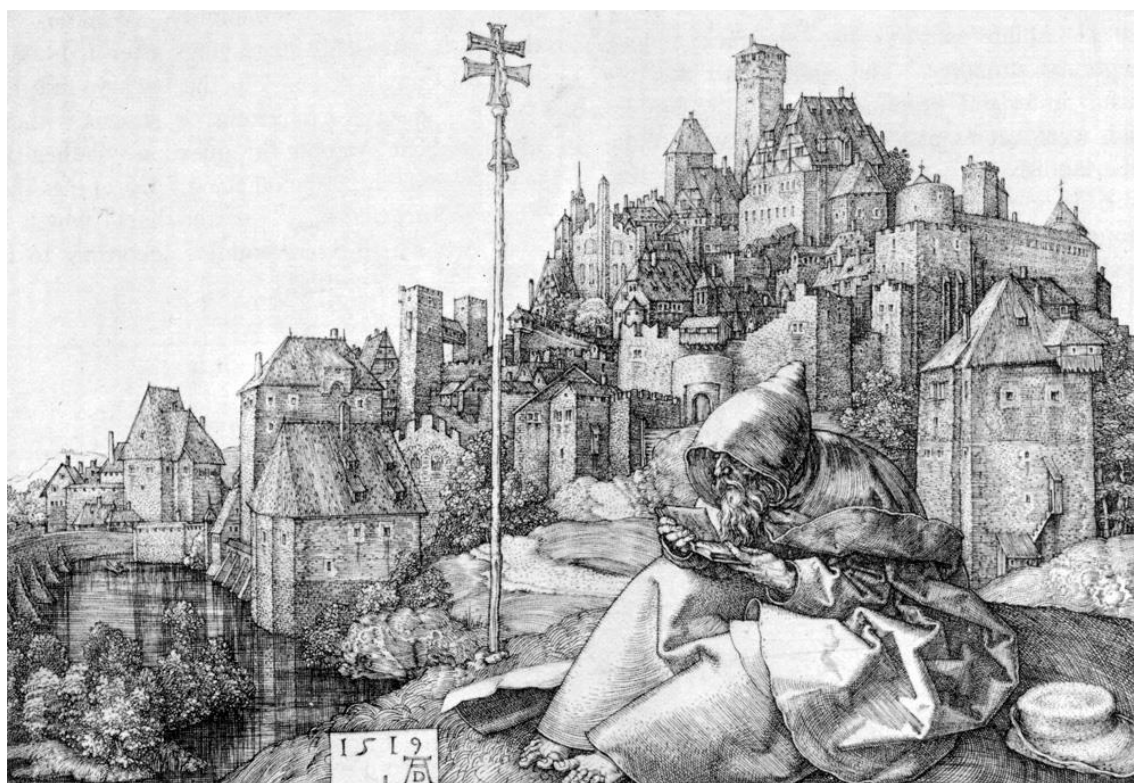


Yaroslav-the-Wise Novgorod State University  
The Research and Educational Centre for Humanitarian Urbanistics

**III International Scientific Conference  
“VISUAL ANTHROPOLOGY – 2019. CITY-UNIVERSITY:  
LIVING SPACE AND VISUAL ENVIRONMENT”**

**Veliky Novgorod, August 28–30**

**P R O G R A M**



<https://www.novsu.ru/VisualAnthropology>

## AGENDA

### August 28, Wednesday

10.00–12.00 Excursion  
12.00–13.00 Registration  
13.00–13.30 Opening Ceremony  
13.30–14.00 Public Lecture “University – urbi et orbi”  
14.00–17.00 Plenary Sessions  
15.00–15.30 Coffee-Break  
17.15–18.30 “Ethnokino” project

### August 29, Thursday

09.30–10.00 Registration  
10.00–18.00 Project Session “A City Where You Want to Live”  
10.00–13.30 Breakout Sessions  
13.30–14.30 Lunch  
14.30–18.00 Breakout Sessions  
18.00–18.30 Coffee-Break  
18.30–20.00 “Ethnokino” project

### August 30, Friday

10.00–13.00 Breakout Sessions  
10.00–13.00 Project Session “A City Where You Want to Live”  
10.00–11.30 Discussion Seminar “Human Autobiography / City Autobiography:  
Personal Life as a Presence in a Culture Space”  
10.00–11.30 Public Lecture “Universities and Anthropology of Educational Migration”  
11.30–13.00 Presentation of The International Film Festival of Audiovisual Anthropology  
“Days of Ethnographic Cinema”  
13.00–14.00 Lunch  
14.00–16.00 Round Table “Anthropological Model of the City”  
16.00–16.30 Closing Ceremony

**August 28, Wednesday**

**10.00 – 12.00**

**EXCURSION**

*Sofia Square (Sofijskaya ploshchad')*

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*Antonovo 1, Humanitarian Institute (new building), aud. 100*

**12.00 – 13.00**

**PARTICIPANTS REGISTRATION**

**13.00 – 13.30**

**OPENING CEREMONY**

**13.30 – 14.00**

**PUBLIC LECTURE**

**Yury Borovikov**

*rector of Yaroslav-the-Wise Novgorod State University*

**UNIVERSITY – URBI ET ORBI**

**14.00 – 17.00**

**PLENARY SESSIONS**

**Sergey Avanesov**

*Yaroslav-the-Wise Novgorod State University*

**THE UNIVERSITY AND THE FORMATION OF URBAN REALITY**

**Sergey Smirnov**

*Institute of Philosophy and Law, Siberian Branch of Russian Academy of Sciences, Novosibirsk*

**MAN IN THE CITY: URBAN ANTHROPOLOGY AND EVERYDAY URBANISM**

**15.00 – 15.30**

**COFFEE-BREAK**

**Piotr Jakub Fereński**

*University of Wrocław, Poland*

**WHY ACADEMICS SHOULD ENGAGE IN ISSUES OF URBAN SPACE?**

**Aleksei Shcherbinin**

*National Research Tomsk State University*

**FROM “LIVING LABS” TO “LIVING CITY”: SOCIAL SPACE AND THE MISSION OF THE UNIVERSITY IN THE AGE OF SMART CITIES**

**Dina Karavaeva**

*Institute of History and Archeology, Ural Branch of the Russian Academy of Sciences, Ekaterinburg*

**THE MUSLIM OF MODERN NORTH ENGLISH CITIES: ANTHROPOLOGICAL  
PHOTO OF SPACE AND IN-BETWEEN IDENTITY**

**17.15 – 18.30**

**“ETHNOKINO” PROJECT**

Moderator: Doctor of Philosophy **E. V. Golovneva** (Ekaterinburg)

Watching and discussing the film “**EURASIAN**”

Director **I. Golovnev**, 2019. 26 min.



**August 29, Thursday**

**9.30 – 10.00**

**PARTICIPANTS REGISTRATION**

*Antonovo 1, Humanitarian Institute (old building), hall of the 2nd floor*

**10.00 – 18.00**

**PROJECT SESSION**

**A CITY WHERE YOU WANT TO LIVE**

*Antonovo 1, Humanitarian Institute (old building), aud. 1204*

Moderator: **Ilya Myasnikov**

Cand. Sci. (Philology), Dean of the Faculty of Journalism  
*National Research Tomsk State University*

**10.00 – 18.00**

**BREAKOUT SESSIONS**

**SECTION I**

**EDUCATIONAL SPACE IN EUROPEAN CITIES: FROM ANTIQUITY TO PRESENT**

*Antonovo 1, Humanitarian Institute (old building), aud. 1208*

Moderators:

Doctor of Education **V. K. Pichugina** (Moscow),

Doctor of Philosophy **E. V. Afonasin** (Novosibirsk)

**Oksana Kulishova**

*Saint Petersburg State University*

**HISTORICAL MEMORY OF MILITARY VICTORY OF ANCIENT GREEK  
AND PECULIARITIES OF ITS VISUALIZATION IN THE PANELLA SANCTUES**

**Victoria Pichugina**

*Institute for Strategy of Education Development of the Russian Academy of Education, Moscow*

**Andrei Mozhaisky**

*Moscow State Pedagogical University*

**TRAGIC VISUALIZATION OF THE EDUCATIONAL SPACE OF THEBES  
IN STATIUS' THEBAID**

**Irina Mochalova**

*Saint Petersburg State University*

**THE EDUCATIONAL LANDSCAPE OF ATHENS OF V–IV CENTURIES BC: PLACES  
OF PHILOSOPHICAL PRACTICES**

**Anna Afonasina**

*National Research Novosibirsk State University*

**PLATO'S ACADEMY: THE PLACE OF A PHILOSOPHICAL SCHOOL  
IN ANCIENT CITY**

**Eugene Afonasin**

*National Research Novosibirsk State University*

**NEOPLATONIC ACADEMY OF DAMASCIUS IN ATHENS**

**Yana Volkova**

*RUDN University, Moscow*

**LINGUOSEMIOTICS OF EDUCATIONAL SPACE OF ANCIENT CITY IN CICERO WORKS**

**Alexey Kargaltsev**

*Herzen State Pedagogical University of Russia, Saint Petersburg*

**EARLY CHRISTIAN MARTYRDOM AS A CITY EVENT**

**Hieromonk Tikhon (Vasilyev)**

*Faculty of Theology and Religion, University of Oxford, UK*

**THE ROLE OF THE UNIVERSITY OF OXFORD IN THE ORGANIZATION OF THE URBAN CULTURAL SPACE**

**Vitaliy Bezrogov**

*Institute for Strategy of Education Development of the Russian Academy of Education, Moscow*

**LATE MIDDLE AGES CITY IN THE EDUCATIONAL SPACES OF CENTRAL EUROPE: TO STATEMENT THE QUESTION**

**13.30 – 14.30**

**LUNCH**

**Nikolay Salonikov**

*Novgorod Region State Archive,*

*Yaroslav-the-Wise Novgorod State University*

**Konstantin Sutorius**

*National Research University "Higher School of Economics", Saint Petersburg*

**SCHOOLS OF THE NOVGOROD ARCHBISHOP HOUSE IN THE FIRST HALF OF THE 18<sup>th</sup> CENTURY IN THE MEDIEVAL URBAN SPACE**

**Konstantin Sharov**

*Lomonosov Moscow State University*

**URBANISTIC UNIVERSITIES IN SOCIOPOLITICAL UTOPIAS AND DYSTOPIAS**

**Mariia Poliakova**

*Russian New University, Moscow*

**"THE CITY OF THE SUN" ("LA CITTÀ DEL SOLE") BY TOMMASO CAMPANELLA AS AN EDUCATIONAL MODEL**

**Zinaida Lurie**

*Saint Petersburg State University*

**EARLY MODERN THEATRE: BETWEEN "SCHOOL" AND CITY**

**Mark Gurari**

*Union of the Moscow architects*

**FORMATION OF SPATIAL STRUCTURE OF THE MOSCOW UNIVERSITY  
AND ITS ROLE IN TOWN-PLANNING DEVELOPMENT OF MOSCOW  
AT DIFFERENT HISTORICAL STAGES**

**Nadezhda Orlova**

*The University of Zielona Góra, Poland*

**NEW TYPE OF GIRL STUDENT IN CITIES WITH IMPERIAL UNIVERSITIES**

**Natalja Šroma**

**Anastasija Vedela**

*University of Latvia, Riga*

**JOKES ABOUT PROFESSORS AND STUDENTS AS A PART OF THE UNIVERSITY  
SUBCULTURE OF LATVIA IN THE 1930s**

**Rozanna Kurpniece**

*University of Latvia, Riga*

**UNIVERSITY CONCEPTUALIZATION IN THE INFORMATION SPACE OF THE  
LATVIAN MEDIA**

**Lyubov Yakovleva**

**Tatiana Petushkova**

*A. N. Kosygin Russian State University, Moscow*

**EDUCATIONAL SPACE OF SPANISH UNIVERSITIES: IDEA AND IMAGE**

**Nikolai Tokarev**

*Saint-Petersburg Electrotechnical University "LETI"*

**"ROADS TO THE UNIVERSITY". ROLE OF THE CITY IN FORMING ACADEMIC  
STRATEGIES**

## **SECTION II**

### **TRANSFORMATION OF THE URBAN ENVIRONMENT: CREATIVE PRACTICES AND PROJECTS**

*Antonovo 1, Humanitarian Institute (old building), aud. 1209*

Moderators:

Doctor of Philosophy **N. A. Lukianova** (Tomsk),

Cand. Sci. (Architecture) **S. P. Slavinsky** (Veliky Novgorod)

**Alexey Gavrilov**

*Yaroslav-the-Wise Novgorod State University*

**DESIGN OF THE URBAN ENVIRONMENT AS A MEANS OF TRANSFORMING  
THE HISTORICAL SPACE**

**Liubov Yakovleva**

*Saint Petersburg State University*

**CONCEPTUALIZATION OF THE ATMOSPHERE**



## **IN THE ARCHITECTURAL AND URBAN SPACE**

**Liubov Robezhnik**

*Yaroslav-the-Wise Novgorod State University*

**COLORISTIC CULTURE AND REALITY OF THE MODERN CITY:  
FROM THE THEORETICAL BASIS TO THE PRACTICAL EMBODIMENT**

**Julia Kirsanova**

**Valeria Berest**

*RUDN University, Moscow*

**COMMUNITY-ART PRACTICES IN THE CONTEXT OF THE CREATIVE CITY:  
THE COMMUNITIES ROLE IN URBAN SPACE TRANSFORMATION**

**Irina Pershina**

*Belgorod State Technological University named after V. G. Shukhov*

**LANDSCAPE ARTISTRY OR ARCHITECTURAL SPACE IN A NEW FORMAT**

**Yana Novikova**

*Yaroslav-the-Wise Novgorod State University*

**SUPERGRAPHICS AS A FACTOR OF THE URBAN ENVIRONMENT FORMATION  
AND TRANSFORMATION**

**Anfimova Ekaterina**

*Yaroslav-the-Wise Novgorod State University*

**AESTHETIC ASPECTS OF PERCEPTION OF ARCHITECTURAL AND SPATIAL  
ENVIRONMENT OF VELIKY NOVGOROD**

**Mikhail Gavrilov**

*Saint-Petersburg State University of Architecture and Civil Engineering*

**ARCHITECTURE OF NEW TYPE BUILDINGS OF A SILVER NECKLACE OF RUSSIA  
(ON THE EXAMPLE OF NOVGOROD REGION)**

**Demian Valuev**

*Smolensk State University*

**"TO BREAK EVERYTHING, THIS IS NOT IN THE SPIRIT OF THE CULTURAL  
REVOLUTION": THE HISTORICAL MONUMENTS OF SMOLENSK IN THE  
CONTEXT OF THE MODERNIZATION OF THE URBAN ENVIRONMENT  
IN THE 1920s AND 1930s**

**Anton Shipitsin**

**Lyudmila Scheglova**

*Volgograd State Pedagogical University*

**ARCHITECTURE OF VOLGOGRAD IN CULTURAL FORMS AND SOCIAL  
PRACTICES OF CITIZENS**

**13.30 – 14.30**

**LUNCH**



**Svetlana Kuzmenko**

*Yaroslav-the-Wise Novgorod State University*

**SUSTAINABLE DEVELOPMENT OF THE "CITY-UNIVERSITY" SYSTEM IN VALUABLE HISTORICAL ENVIRONMENT OF VELIKY NOVGOROD**

**Svetlana Altukhova**

*National Research Tomsk State University*

*Tomsk Regional Museum of Local Lore named after M.B. Shatilov*

**CONTEMPORARY MUSEUM AS A SPACE OF MULTICULTURAL COMMUNICATION: REVIEW OF RUSSIA AND GREAT BRITAIN CASES**

**Tamara Galeeva**

*Ural Federal University named after the First President of Russia B. N. Yeltsin, Ekaterinburg*

**Daria Kostina**

*Ural Federal University named after the First President of Russia B. N. Yeltsin, Ekaterinburg*

*Sinara Art Gallery, Ekaterinburg*

**WHY DO THE BIG CITY NEED A SMALL UNIVERSITY MUSEUM?**

**Anna Troitskaya**

*Saint Petersburg State University*

**RECONSTRUCTION OF INVISIBLE: THE NARVA COLLEGE BUILDING (TARTU UNIVERSITY) IN THE HISTORICAL IMAGE OF THE CITY**

**Tigran Simyan**

*Yerevan State University, Armenia*

**Albina Boyarkina**

*Saint Petersburg State University*

**INTERIOR AND EXTERIOR OF THE UNIVERSITY'S SPACE (BY EXAMPLE OF YEREVAN STATE UNIVERSITY AND SAINT PETERSBURG STATE UNIVERSITY). AN ATTEMPT OF DESCRIPTION**

**Sergey Slavinsky**

*Yaroslav-the-Wise Novgorod State University*

**GENESIS OF THE SCHOOL BUILDINGS ARCHITECTURAL ENVIRONMENT IN VELIKY NOVGOROD**

**Anna Berezina**

**Tatiana Frolova**

*Ural State Forestry University, Ekaterinburg*

**THE URBAN ENVIRONMENT CONSTRUCTION BY GRADUATES OF THE URAL FORESTRY UNIVERSITY: PROBLEMS AND SOLUTIONS**

**Natalia Samoilova**

*Volgograd State Technical University*

**UNIVERSITIES IN URBAN TECHNOPARK CONTEXT: NEW FORMS OF SEMIOTIC ORGANIZATION OF SPACE**

**Elena Pimenova**

*Don State Technical University, Rostov-on-Don*

**PUBLIC SPACES TRANSFORMATION IN THE STRUCTURE OF UNIVERSITY COMPLEXES**

**Albina Beschasnaya**

*North-West Institute of Management of Russian Presidential Academy of National Economy and Public Administration, Saint Petersburg*

**FAMILY AND CHILDREN IN THE SPACE OF CITIES: THEORETICAL DISCOURSE**

**SECTION III**

**UNIVERSITY IN THE STRUCTURE OF A “SMART CITY”: SYSTEM FUNCTIONING AND FORMS OF PRESENTATION**

*Antonovo 1, Humanitarian Institute (old building), aud. 1225*

Moderators:

Doctor of Political Sciences **A. I. Shcherbinin** (Tomsk),

Doctor of Economics **O. A. Fikhtner** (Veliky Novgorod)

**Oscar Riabov**

*III Institut für intellektuelle Integration, Vienna, Austria*

**Elena Merzon**

*Elabuga Institute of Kazan Federal University, Russia*

*III Institut für intellektuelle Integration, Vienna, Austria*

**SMART UNIVERSITY – SMART REGION: RESONANT MECHANISMS OF TERRITORY BRANDING IN THE DUDR SYSTEM**

**Nina Shcherbinina**

*National Research Tomsk State University*

**THE VISUAL ASPECT OF THE UNIVERSITY CITY POSITIONING ON THE EXAMPLE OF TOMSK**

**Svetlana Tokareva**

**Victoria Khrapova**

*Volgograd State University*

**UNIVERSITY IMAGE IN THE STRUCTURE OF VISUAL COMMUNICATIVE PRACTICES OF A MODERN CITY**

**Maria Pilgun**

*Institute of Legislation and Comparative Law under the Government of the Russian Federation, Moscow*

*Institute of Linguistics of the Russian Academy of Sciences, Moscow*

**PERCEPTION OF IDENTITY IN THE MEDIA:**

**MULTIMODAL PSYCHOLINGUISTIC ANALYSIS**

**Dmitry Antonov**

*Institute of Socio-Political Research of the Russian Academy of Sciences, Moscow*

**POLITICAL ROLE OF THE UNIVERSITY IN THE “SMART CITY” SOCIAL SYSTEM**

**Galina Petrova**

*National Research Tomsk State University*

**INTELLECTUAL CULTURE OF URBAN ENVIRONMENT:  
UNIVERSITY AS A CITY BRAND**

**Oksana Demchenko**

*Moscow Institute of Physics and Technology, union «Neuronet»*

*State Academic University for the Humanities*

**THE INFORMATION TECHNOLOGIES ROLE IN UNIVERSITIES AS DRIVERS OF  
INNOVATIVE DEVELOPMENT**

**Oksana Fikhtner**

*Yaroslav-the-Wise Novgorod State University*

**UNIVERSITY AS A GROWTH DRIVER IN REGIONAL ECONOMY**

**Elena Kasyanova**

*Reshetnev Siberian State University of Science and Technology, Krasnoyarsk*

**EDUCATIONAL MEDIA SPACE AS A MEANS OF PROMOTING THE UNIVERSITY  
IMAGE IN THE URBAN ENVIRONMENT**

**13.30 – 14.30**

**LUNCH**

**Anton Krasnoperov**

*National Research Tomsk State University*

**UNIVERSITY AS A CATALYST FOR SOCIAL CREATIVITY IN THE NETWORK  
COMMUNICATION OF THE “SMART CITY”**

**Olga Perfileva**

*Agency of Regional Development Monitoring and Evaluation “Terra Course”*

*National Training Foundation, Moscow*

**SPATIAL PERCEPTION OF MODERN RUSSIAN UNIVERSITY IN CONDITIONS OF  
REGIONAL DEVELOPMENT**

**Mikhail Podrezov**

*National Research Tomsk State University*

**“COHABITATION” OF THE UNIVERSITY AND AUTHORITIES IN THE “SMART  
CITY” STRUCTURE**

**Anastasia Egorova**

**Larisa Petrova**

*Ekaterinburg Academy of Contemporary Art*

**CITY – UNIVERSITY – ENVIRONMENT: ACTUAL EXPERIENCE OF THE  
INTERACTION BETWEEN AUTHORITIES, ACADEMIC INSTITUTIONS,  
CREATIVE INITIATIVES AND LOCAL COMMUNITIES  
(THE KEYSES OF EKATERINBURG, LONDON AND LAWRENCE)**

**Alexey Raskhodchikov**

*Moscow Centre of urban studies «City»*

**NETWORK COMMUNICATION MANAGEMENT: FROM SUBCULTURES TO VIRTUAL LABORATORIES OF SMART CITIES**

**Irina Enns**

*National Research Tomsk State University*

**SPECIFICITY OF EDUCATIONAL PRACTICES IN THE “SMART CITY” SPACE**

**Alena Goldovskaya**

*National Research Tomsk State University*

**INTEGRATION OF DISABLED PEOPLE IN A UNIVERSITY ENVIRONMENT UNDER THE CONDITIONS OF “SMART CITY”: PHILOSOPHICAL ASPECT**

**Elizaveta Lakhtionova**

*Ural Federal University named after the First President of Russia B. N. Yeltsin, Ekaterinburg*

**URAL FEDERAL UNIVERSITY AS A CENTER OF THE RUSSIAN MOVEMENT FOR THE PRESERVATION OF INDUSTRIAL HERITAGE**

**Alexandra Yakovleva**

**Antonina Selezneva**

**Natalia Emelyanova**

*Lomonosov Moscow State University*

**SOCIO-CULTURAL ROLE OF SCIENCE IN FORMING THE MODERN CITIES LIFE ENVIRONMENT: LOOK OF YOUNG SCIENTISTS**

**Arman Avetyan**

*Russian-Armenian University, Yerevan, Armenia*

**PARADIGM OF CITY DEVELOPMENT IN THE XXI CENTURY**

## **SECTION IV**

### **EDUCATION IN THE CITY AND THE CITY FORMATION: UNIVERSITY IN THE CITY AND CITY-UNIVERSITY**

*Antonovo 1, Humanitarian Institute (old building), aud. 1203*

Moderators:

PhD **P. J. Fereński** (Wroclaw, Poland)

**Sergey Smirnov**

*Institute of Philosophy and Law of the Siberian Branch of Russian Academy of Sciences, Novosibirsk*

**CITY-CAMPUS**

**Olga Smirnova**

*Cherepovets State University*

**THE UNIVERSITY ROLE IN THE SOCIAL AND CULTURAL SPACE OF A CITY**

**Natalia Chernyakova**

*Herzen State Pedagogical University of Russia, Saint Petersburg*

**VISUAL IMAGE OF UNIVERSITY AS EMBODIMENT OF SOCIETY'S VALUE  
POTENTIAL**

**Denis Ignatiev**

*Herzen State Pedagogical University of Russia, Saint Petersburg*

**MODERN UNIVERSITY IN THE URBANISTIC EDUCATION PARADIGM**

**Karine Nikogosyan**

*Lomonosov Moscow State University,*

*National Research University "Higher School of Economics", Moscow*

**URBAN UNIVERSITY ENVIRONMENT: FROM NEIGHBORHOOD  
SPECIALIZATION TO SIGNIFY OF LOCAL IDENTITY**

**Liliya Nasrutdinova**

*Kazan (Volga region) Federal University*

**L. N. TOLSTOY AT THE KAZAN UNIVERSITY IN THE CONTEXT OF THE IDEA OF  
EDUCATIONAL SPACE EXPANSION**

**Anna Gomóła**

*University of Silesia, Katowice, Poland*

**ACADEMISATION OF CITY. REGIONAL STUDENTS' CENTRES –  
IDEAS AND EFFECTS**

**Leszek Koczanowicz**

*SWPS University of Social Sciences and Humanities, Wrocław, Poland*

**DIALOGUE FOR SPACE, SPACE FOR DIALOGUE**

**Joanna Panciuchin**

*University of Wrocław, University of Lower Silesia, Poland*

**WHEN THE UNIVERSITY GOES INTO THE CITY.  
THE RESEARCH ON THE NEEDS OF WROCLAW'S ROMA**

**Irene Sibgatullina**

*III Institut für intellektuelle Integration, Vienna, Austria*

**Ludmila Nugumanova**

*Institute of Education Development of the Republic Tatarstan, Kazan, Russia*

**INFORMAL EDUCATION AND BENCHMARKING  
IN THE CITY LEARNING SYSTEM**

**13.30 – 14.30**

**LUNCH**

**Leo Letyagin**

*Herzen State Pedagogical University of Russia, Saint Petersburg*

**UNIVERSITY PARADIGM: VISUALIZATION OF KNOWLEDGE**

**Elena Iarskaia-Smirnova**

*National Research University "Higher School of Economics", Moscow*

**ESCAPE ROOM OR QUEST IN REALITY? SPACE OF HIGHER EDUCATION IN NARRATIVES OF DISABLED STUDENTS**

**Elena Lebedeva**

*Belarusian State University, Minsk, Belarus*

**CITY AS A CULTURAL AND EDUCATIONAL SPACE: FROM DISCRETENESS TO IMPLOSION**

**Anna Medvedeva**

*Southern Federal University, Rostov-on-Don*

**UNIVERSITY CITIES IN USA. BOSTON: HISTORY AND MODERNITY**

**Olga Arkhipova**

*Saint Petersburg State University*

**COOPERATION OF A CITY AND UNIVERSITY IN THE PROCESS OF LIFE ENVIRONMENT FORMING: GREIFSWALD CASE**

**Nikita Argylov**

*M. K. Ammosov North-Eastern Federal University, Yakutsk*

**UNIVERSITY IN THE EXTREME NORTH OF THE RUSSIAN ARCTIC: OPINIONS, VIEWS AND ANALYTICS**

**Anna Ereemeeva**

*Southern branch of the D. S. Likhachev Research Institute of Cultural and Natural Heritage, Krasnodar*

**"OWN HOTBED OF HIGHER EDUCATION" IN SOUTH RUSSIAN TEXTS OF THE 1914s–1920s**

**Julia Balyushina**

*Cherepovetz State University*

**MODERN UNIVERSITY IN A PROVINCIAL CITY: PROBLEMS AND PROSPECTS FOR DEVELOPMENT**

**Sergei Deviatkin**

*Yaroslav-the-Wise Novgorod State University*

**UNIVERSITY IN THE "NEW MIDDLE AGES": TO THE PROBLEM STATEMENT**

**Anton Vsevolodov**

*Cherepovets State University*

**UNIVERSITY IMAGE FOR NON-UNIVERSITY TOWN: PRE-REVOLUTIONARY CHEREPOVETS AS ATHENS IN THE NORTH (INTELLECTUAL CAPACITY VS. VISUAL LANDSCAPE)**

**Andrey Andreev**

*National Research University "Higher School of Economics", Moscow*

**READING GROUP AS A FORM OF HETEROGENEOUS CITY SPACE (THE  
EXAMPLE OF ORGANIZATION OF READING GROUP BY PHOTO AT THE  
MUSEUM OF CONTEMPORARY ART "GARAGE" IN 2016–2017)**

## **SECTION V**

### **URBAN IDENTITY: FROM STUDY TO CONSTRUCTING**

*Antonovo 1, Humanitarian Institute (old building), aud. 1228*

Moderators:

Doctor of Philosophy G. V. Gornova (Omsk),

Cand. Sci. (Philology) M. D. Alekseevsky (Moscow)

**Viktor Krutkin**

*Udmurt State University, Izhevsk*

**REPRESENTATIVE AND NONREPRESENTATIVE APPROACHES TO THE STUDY  
OF THE CULTURAL LANDSCAPE**

**Yury Gritskov**

*Siberian Federal University, Krasnoyarsk*

**ARCHETYPICAL IMAGES IN THE CONSTRUCTION OF URBAN IDENTITY**

**Natalia Martishina**

*Siberian Transport University, Novosibirsk*

**MYTHOLOGEMES IN THE CONSTRUCTION OF URBAN IDENTITY**

**Galina Gornova**

*Omsk State Pedagogical University, Russia*

**CONFLICT OF CITY IDENTITY: VISUAL ASPECTS**

**Olga Filimonova**

*Yuri Gagarin State Technical University of Saratov*

**URBAN IDENTITY: SPATIAL AND MENTAL CONTEXTUALIZATION**

**Amina Rudi**

*Omsk State Transport University*

**URBAN CULTURE AS A RESULT OF ONTOLOGICAL CONSTRUCTION**

**Elena Kazankova**

*Omsk State Technical University*

**CITY AS A SEMIOTIC SUBJECT**

**Natalia Fedotova**

**Elena Maksimova**

*Yaroslav-the-Wise Novgorod State University*

**URBAN IMAGINARY: FROM THE ANALYSIS OF THE CONCEPT  
TO THE PROBLEM OF CONSTRUCTING**



**Elena Golovneva**

*Ural Federal University named after the First President of Russia B. N. Yeltsin, Ekaterinburg*

**THE URBAN IDENTITY AND VISUALIZATION OF THE ETHNOCULTURAL COMMUNITIES (CASE OF THE PROJECT “ETHNOKINO”)**

**Ekaterina Kirsanova**

*National Research Tomsk State University*

**VISUAL REPRESENTATIONS OF URBAN IDENTITIES  
IN THE STREET ART OF RUSSIA**

**Rimma Kolokolchikova**

*Cherepovetz State University*

**PUBLIC EXPERIENCE IN PRESERVING RUSSIAN IDENTITY  
IN THE ARCHITECTURAL HERITAGE OF THE HISTORICAL CITIES  
OF THE VOLOGDA REGION IN THE LATE SOVIET PERIOD**

**Mikhail Alekseevsky**

*Centre for Urban Anthropology of Strelka Institute, Moscow*

**“ALL THAT GLITTERS IS NOT GOLD”: LOCAL IDENTITY OF THE MAGADAN IN  
THE CONTEXT OF HISTORICAL NARRATIVES**

**13.30 – 14.30**

**LUNCH**

**Valentina Iarskaia-Smirnova**

*Yuri Gagarin State Technical University of Saratov*

**SOCIAL URBANISM AS AN INCLUSIVE CULTURE, UNIVERSAL DESIGN AND  
MOBILE RIGHT TO THE CITY**

**Valeria Budenkova**

*National Research Tomsk State University*

**UNIVERSITY AS A FACTOR OF URBAN IDENTITY FORMATION**

**Tatiana Ovchinnikova**

*Omsk State Pedagogical University*

**SOCIAL MEMORY AS A FACTOR FOR FORMING IDENTITY OF MODERN YOUTH**

**Svetlana Kasatkina**

*Cherepovets State University*

**UNIVERSITY AS AN INSTITUTIONAL PHENOMENON OF URBAN IDENTITY**

**Valeria Petrenko**

*National Research Tomsk State University*

**URBAN ENVIRONMENT OF A UNIVERSITY CITY AS A RESOURCE  
OF FASHIONABLE WAY OF THINKING**

**Sergey Melkov**

*Civil Defence Academy EMERCOM of Russia, Khimki*

**ON THE PRACTICABILITY OF STUDYING POLITICAL URBANISM IN THE  
CONTEXT OF CITY VALUES FORMATION**

**Oleg Zabuzov**

*Moscow State Linguistic University*

**METHODOLOGICAL APPROACH TO THE DEFINITION OF POLITICAL  
URBANIZATION DEVELOPMENT TRENDS**

**Tatiana Kaminskaya**

*Yaroslav-the-Wise Novgorod State University*

**OPERATION OF CULTURAL MEMORY IN VISUAL PRACTICES OF PRE-ELECTION  
AGITATION**

**Fedor Korochkin**

*Herzen State Pedagogical University of Russia, Saint Petersburg*

**ONTOLOGY OF OWN AND ALIEN IN THE URBAN SPACE OF “GEOMEDIA” ERA**

**Marina Shurupova**

*Saint Petersburg State Forestry University*

**“THE PETERSBURG CAMBRIDGE” AND THE URBAN IDENTITY FORMATION OF  
THE SAINT PETERSBURG NORTHERN DISTRICTS RESIDENTS**

**German Sunait**

*Institute of Theology and Philosophy, Saint Petersburg*

**SACRED REALITY IN THE RUSSIAN CULTURE OF THE PETERSBURG PERIOD ON  
THE EXAMPLE OF THE PALACE SQUARE**

**Sophia Rassadina**

*Saint Petersburg Mining University*

**CLASSY REFINEMENT VS. TRENDY LOOK: YOUTH’S PERCEPTION OF THE CITY  
FASHION IN SAINT PETERSBURG**

## **SECTION VI**

### **CITY AS A LITERARY AND CONCEPTUAL CHARACTER: BIOGRAPHY AND AUTOBIOGRAPHY**

*Antonovo 1, Humanitarian Institute (old building), aud. 1226*

Moderators:

Doctor of Philosophy **S. A. Smirnov** (Novosibirsk),

Doctor of Philosophy **S. S. Avanesov** (Veliky Novgorod)

**Sergey Avanesov**

*Yaroslav-the-Wise Novgorod State University*

**CITY AND PERSON: IMAGE, BIOGRAPHY, AUTOBIOGRAPHY**

**Svetlana Chernenkaya**

*Moscow City University*

**THE CONCEPT OF THE CITY IN MODERN PHILOSOPHY**

**Sergey Smirnov**

*Institute of Philosophy and Law of the Siberian Branch of Russian Academy of Sciences, Novosibirsk*

**PHILOSOPHER IN A CITY: AUTOBIOGRAPHY OF THE PLACE**

**Dmitry Korotkov**

*Saint Petersburg State University*

**MAN AND CITY IN THE PHILOSOPHY OF MAURICE BLANCHOT**

**Elizaveta Speshilova**

*National Research Tomsk State University*

*Yaroslav-the-Wise Novgorod State University*

**WHAT DO WE CALL A CITY? ANALYTIC PHILOSOPHY METHOD IN URBAN STUDIES**

**Alexander Sudakov**

*Нижнегородский Пресс-клуб*

**“PORTRAIT” OF THE CITY IN THE CONDITIONS OF REALITY TRANSFORMATION**

**Gleb Urvantsev**

*Chelyabinsk State University*

**URBAN SPACE REPRESENTATIONS IN MODERN FICTION**

**Olga Galchuk**

*Institute of Art Education and Cultural Studies of the Russian Academy of Education, Moscow*

**MOSCOW AND THE MOSCOW UNIVERSITY IN RUSSIAN LITERATURE OF THE XIX CENTURY**

**Lidia Antonova**

*Pskov State University*

**A VIEW FROM THE EAST: EUROPEAN CITY THROUGH THE EYES OF AN INDIAN TRAVELER (1886)**

**Ada Bernatonite**

*Tomsk State Pedagogical University*

**SEMANTICS OF LITHUANIAN URBAN AND RURAL LANDSCAPES IN THE CHILDREN’S SOVIET CINEMA**

**Anton Gashenko**

*Novosibirsk State University of Architecture, Design and Arts*

**NOSTALGIA FOR URBAN ENVIRONMENT IN SOCIAL REFLECTION ON IMAGES OF ST. PETERSBURG IN THE NEWEST RUSSIAN CINEMA**

**Elena Savelieva**

*National Research Tomsk State University*

**CITY IMAGE IN DOMESTIC CINEMA AND CONSTRUCTION OF SOCIAL IDENTITY**

**13.30 – 14.30**

**LUNCH**

**Roman Svetlov**

*Herzen State Pedagogical University of Russia, Saint Petersburg*

**IMAGINATED ALMA MATER: UNIVERSITY AND CITY IN THE SOVIET FANTASY OF THE 1970s**

**Natalia Lashchenko**

*The Union of Moscow Architects*

**THE ROLE OF ARCHITECTURAL AND ARTISTIC IMAGE OF THE MOSCOW UNIVERSITY IN THE DEVELOPMENT OF SOCIAL AND CULTURAL ENVIRONMENT OF THE NEW SOUTH-WEST DISTRICTS IN MOSCOW (SINCE THE 1950s-60s TILL NOWADAYS)**

**Ausma Cimdina**

*University of Latvia, Riga*

**GENDER AND THE IMAGE OF RIGA CITY**

**Olga Valko**

**Nadezhda Rabkina**

**Dmitry Kuznetsov**

*Kemerovo State University*

**KUZBASS CITIES: RECONSTRUCTION OF THE IMAGE BY THE REGIONAL POETIC TEXT**

**Liliya Nasrutdinova**

*Kazan (Volga region) Federal University*

**“KAZAN TEXT”: VISUAL RANGE AND SEMANTIC CODE**

**Viktor Filas**

*Khortytsia National Educational Rehabilitation Academy, Zaporizhia, Ukraine*

**DESIGNING THE IMAGE OF THE CRIMEAN CITY IN PAINTING AND GRAPHICS OF THE FIRST HALF OF THE XIX CENTURY**

**Tatiana Shmeleva**

*Yaroslav-the-Wise Novgorod State University*

**CALLIGRAPHY OF THE CITY: NOVGOROD OBSERVATIONS**

**Natalia Ivanova**

**Irina Abramovskaya**

*Yaroslav-the-Wise Novgorod State University*

**“HE SEE VELIKY NOVGOROD”?.. (RUSSIAN LITERATURE ROLE IN PRESERVATION AND ACTUALIZATION OF HISTORICAL CITY SPACE)**

**Ilya Melnikov**

*Yaroslav-the-Wise Novgorod State University*

**NOVGOROD GOD’S FOOL VASILY BARIN (XX CENTURY): FOLK LIFE IN TWO URBAN SPACES**

**Tatiana Sholomova**

*Herzen State Pedagogical University of Russia, Saint Petersburg*

**“MY UNIVERSITY”: EDUCATIONAL POTENTIAL OF PROLETARIAN OUTSKIRTS OF UNIVERSITY CITIES**

**Nika Kochekovskaya**

*National Research University “Higher School of Economics”, Moscow*

**“LONDON, THE CAPITAL OF THE XIX CENTURY”: THE CITY AS AN ALLEGORY IN THE ROCK OPERA “SWEENEY TODD” IN THE CONTEXT OF THE “ARCADES” PROJECT BY WALTER BENJAMIN**

**Larisa Kazakova**

*Military University of the Ministry of Defense of the Russian Federation, Moscow*

**VISUAL REPRESENTATION OF THE URBAN ENVIRONMENT IN THE ABC-BOOKS**

**Maria Markus**

*Architectural Bureau Wowhaus, Moscow*

**URBAN NOMADISM AND NEW FORMATS OF URBAN SPACES**

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**18.00–18.30**

**COFFEE-BREAK**

**18.15 – 19:30**

**PROJECT “ETHNOKINO”**

Moderator: Doctor of Philosophy E. V. Golovneva (Ekaterinburg)

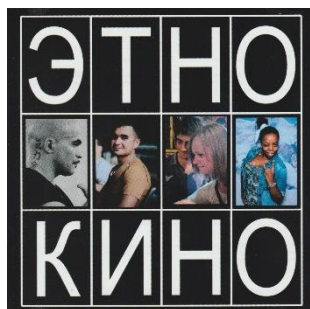
Watching and discussing the films

«THE LAND OF A THOUSAND HILLS»

Director I. Ponomarev И. Пономарёв, 2016. 8 min.;

«THE LESSON OF RUSSIAN»

Director P. Tikhonov, 2010. 15 min.



**August 30, Friday**

**10.00 – 13.00**

**PROJECT SESSION**

**A CITY WHERE YOU WANT TO LIVE**

*Antonovo 1, Humanitarian Institute (old building), aud. 1226*

**Moderator: Ilya Myasnikov**

*Cand. Sci. (Philology), Dean of the Faculty of Journalism*

*National Research Tomsk State University*

**10.00 – 11.30**

**DISCUSSION SEMINAR**

**HUMAN AUTOBIOGRAPHY / CITY AUTOBIOGRAPHY: PERSONAL LIFE AS A PRESENCE IN A CULTURE SPACE**

*Antonovo 1, Humanitarian Institute (old building), aud. 1204*

**Moderators:**

**Doctor of Philosophy S. A. Smirnov** (Novosibirsk),

**Doctor of Philosophy S. S. Avanesov** (Veliky Novgorod)

**10.00 – 11.30**

**PUBLIC LECTURE**

**UNIVERSITIES AND ANTHROPOLOGY OF EDUCATIONAL MIGRATION**

*Antonovo 1, Humanitarian Institute (old building), aud. 1209*

**Mikhail Alekseevsky**

*Cand. Sci. (Philology), Head of Centre for Urban Anthropology*

*Strelka Institute, Moscow*

**11.30 – 13.00**

**PRESENTATION OF THE INTERNATIONAL FILM FESTIVAL OF AUDIOVISUAL ANTHROPOLOGY "DAYS OF ETHNOGRAPHIC CINEMA"**

*Antonovo 1, Humanitarian Institute (old building), aud. 1209*



**DAYS OF ETHNOGRAPHIC  
CINEMA**

**Natalia Kazurova**

*Peter the Great Museum of Anthropology and Ethnography (Kunstkamera)*

*Russian Academy of Sciences, Saint Petersburg*

**Dina Karavaeva**

*Institute of History and Archeology, Ural Branch of the Russian Academy of Sciences, Ekaterinburg*

**Trushkina Ekaterina**

*Russian State University for the Humanities, Moscow*



Watching and discussing

«**FRAMING THE OTHER**»

Directors Ilja Kok, Willem Timmers (Netherlands), 2011. 25 min.;

«**BEHIND THE WHEEL**»

Director Elise Laker (UK, Tajikistan), 2014. 20 min.;

«**SISTERS**»

Director Nikita Aniskin (Russia), 2016. 17 min.

**10.00 – 13.00**

## **BREAKOUT SESSIONS**

### **SECTION II**

#### **TRANSFORMATION OF THE URBAN ENVIRONMENT: CREATIVE PRACTICES AND PROJECTS**

*Antonovo 1, Humanitarian Institute (old building), aud. 1208*

Moderators:

Doctor of Philosophy **N. A. Lukianova** (Tomsk),

Cand. Sci. (Architecture) **S. P. Slavinsky** (Veliky Novgorod)

**Sergey Pirogov**

*National Research Tomsk State University*

**CULTURAL CAPITAL OF THE CITY AND URBAN CREATIVITY:**

**CONCEPTS' DEFINITION, RESOURCES AND DEVELOPMENT TECHNOLOGIES**

**Elena Kochukhova**

*Institute of Philosophy and Law of the Ural Branch of Russian Academy of Sciences, Ekaterinburg*

**LEGITIMATE AND MARGINAL, EXISTENT AND DISAPPEARED:**

**WOODEN ARCHITECTURE AS A STREET ART SUBJECT**

**Irina Maslova**

*Institute of Urban Environment of Nizhny Novgorod*

**FROM GAME PRACTICES TO THE RESEARCH OF THE CITY**

**Maria Gavrilova**

*Yaroslav-the-Wise Novgorod State University*

**FEATURES OF NEW PUBLIC SPACES FORMATION IN THE CITY STRUCTURE**

**Natalia Lukianova**

*National Research Tomsk State University*

*National Research Tomsk Polytechnic University*

**IMAGE OF "SMART CITY" AS A WAY OF SEMIOTIC DISCOURSE  
ON THE FUTURE**

**Yury Shchegolkov**

*Russian State University of Tourism and Services Studies, Moscow Region*

**EXPERIENCE OF CREATIVE PROJECTS OF "FUND FOR THE DEVELOPMENT OF  
SMALL HISTORICAL CITIES" IN THE REGIONS OF THE CENTRAL FEDERAL  
DISTRICT**

**Dmitry Shcherbakov**

*A. N. Kosygin Russian State University, Moscow*

**PSYCH GEOGRAPHY OF SPACES**

**Pavel Matukhin**

*RUDN University, Moscow*

**VISUALIZATION OF THE STRUCTURE OF THE PUBLIC ADMINISTRATION  
ONLINE COMMUNICATION**

**Galina Nastinova**

*Kalmyk State University named after B. B. Gorodovikov, Elista*

**AESTHETIC AND SANITARY ASPECTS OF FORMING THE ECOLOGICAL FRAME  
OF THE URBANIZED ENVIRONMENT OF ARID TERRITORY (BY THE EXAMPLE  
OF ELISTA)**

**Karina Politkina**

**Mikhail Belenets**

*Pyatigorsk State University*

**ECOQUEST AS AN INNOVATIVE MODEL FOR THE DEVELOPMENT OF  
SUSTAINABLE NOOSPHERE THINKING OF CITIZEN**

## **SECTION V**

### **URBAN IDENTITY: FROM STUDY TO CONSTRUCTING**

*Antonovo 1, Humanitarian Institute (old building), aud. 1228*

Moderator:

Doctor of Political Sciences **R. V. Evstifeev** (Vladimir)

**Viktor Fedorov**

**Mikhail Fedorov**

**Alexander Levikov**

*Tver State Technical University*

**SEMIOTIC HORIZONS OF APPROVAL URBAN IDENTITY TECHNIQUES OF  
REVITALIZATION ARCHITECTURAL ENVIRONMENT**

**Roman Evstifeev**

*Vladimir branch of Russian Presidential Academy of National Economy and Public administration*

**DESIGNING CITY IDENTITIES: GOALS, MECHANISMS, ACTORS**

**Igor Zadorin**

*Zadorin Sociological Workshop (Zircon Research group), Moscow*

**LOCAL URBAN IDENTITY AS A FACTOR OF URBAN COMMUNITIES  
CONSOLIDATION (BASED ON COMPARATIVE STUDIES OF CENTRAL RUSSIA  
CITIES)**

**Viktoria Turkina**

*Belgorod State Institute of Arts and Culture*

**BE YOURSELF IN THE CITY: ANTHROPOLOGICAL CONSEQUENCES OF HISTORICAL TRANSFORMATION OF THE CITY**

**Pavel Kupriyanov**

*Institute of Ethnology and Anthropology of the Russian Academy of Sciences, Moscow*

**LOCAL IDENTITY IN THE ORAL STORIES OF CITIZENS: METHODS OF DESIGN AND “RESISTANCE OF MATERIAL”**

**Veronika Kozlova**

*Perm local history Museum*

**PROBLEMS OF VISUALIZATION OF PERMAN MEANINGS IN PERM CITY SPACE**

**Ksenia Mayorova**

*Lomonosov Moscow State University,*

*National Research University “Higher School of Economics”, Moscow*

**SOUND STUDIES AND THE SONIC RENAISSANCE IN URBANISM**

**Sergey Lebedev**

**Daniil Gorodov**

**Anastasia Zakharova**

*National Research Belgorod State University*

**URBAN IDENTITY AND HISTORICAL MEMORY:  
SELF-CONSCIOUSNESS OF A YOUNG RESIDENT OF BELGOROD**

**Veronika Shcheblanova**

**Larisa Loginova**

*Saratov State Law Academy*

**Irina Surkova**

*Povolzhsky Institute of Management named after P.A. Stolypin, Saratov*

**DISCOURSES OF THE URBAN COMMUNITY OF INTERNET MEMES:  
BETWEEN CONSTRUCTIVE AND DESTRUCTIVE CIVIC ACTIVISM OF YOUTH**

**Alina Fedoseeva**

*National Research University “Higher School of Economics”, Moscow*

**URBAN SPACES IN VISUAL NARRATIVES OF RESIDENTS:  
TUFFEL GROVE CASE IN INSTAGRAM**

**13.00 – 14.00**

**LUNCH**

**14.00 – 16.00**

**ROUND TABLE**

**ANTHROPOLOGICAL MODEL OF THE CITY**

Moderator:

Doctor of Philosophy **S. A. Smirnov** (Novosibirsk)

**16.00 – 16.30**

**CLOSING CEREMONY**