

Name of scientific school: Formation methodology and priority directions for the development of business entity in the economy of the region

Scientific advisor: Dean of the Faculty of Management, Head of the Department of Marketing and Personnel Management, Doctor of Science Economics, Professor, Honored Worker of Russian Higher Education Magomed Magomedkadiyevich Omarov



Year of foundation of the scientific school – 1998

The staff of the scientific team:

Total number of members – 42, including Doctors of Science – 7, Masters of Science – 28

The main results of the team's work over the 2013 to 2016 period:

- Scientific knowledge is increased as well as there are designed information research tool, innovation processes in the economy and there is an assessment of the effectiveness of the national innovation system;
- The methodological approaches and guidelines for the establishment and modernization of personnel management system in the service companies are developed;
- The theoretical positions and methodological approaches to the regional markets management of residential properties are developed as well as the concept formation of innovative development that provides more efficient markets functioning in conditions of modernization of the national economy;
- Methodological approaches to development and implementation of competitive strategy of entrepreneurial structures are created;
- The technique of measurement and assessment of key factors of an economic environment in the merchandise market is developed;
- The implementation scheme process and assessment of management decisions in entrepreneurial structures are improved as well as the interaction between large and small businesses;
- The conceptual model of the outsourcing relations in entrepreneurial structures is developed;
- The joint enterprise management mechanism on the example of the Novgorod region is enhanced;
- The technique for evaluating the effectiveness of state support of small business development at the regional level is developed.

The most significant publications of the team over the 2013 to 2016 period:

- Omarov M.M. Ocenka sostojanija, točki rosta i prioritetye napravlenija razvitija predprinimatel'stva v Novgorodskoj oblasti [Assessment of a state, point of growth and the priority directions for the development of business in the Novgorod region] [Text] / Omarov M.M. // Proceedings of the St. Petersburg State Agrarian University. - 2015. - No.40. – pp. 153-156

Омаров, М.М. Оценка состояния, точки роста и приоритетные направления развития предпринимательства в Новгородской области [Текст] / Омаров М.М. // Известия Санкт-Петербургского государственного аграрного университета. - 2015. - №40. – С.153-156.

- Omarov M.M. Infrastruktura malogo predprinimatel'stva: teoreticheskie osnovy formirovanija i praktika razvitija [Infrastructure of small business: theoretical

bases of formation and practice of development] [Text] / Omarov M.M., Zlobina E.Ju. // Bulletin of Izhevsk State Technical University named after Kalashnikov. - 2015. - No.1(65). – pp. 67-69.

Омаров М.М., Инфраструктура малого предпринимательства: теоретические основы формирования и практика развития [Текст] / Омаров М.М., Злобина Е.Ю. // Вестник ИжГТУ имени М.Т.Калашникова. - 2015. - №1(65). – С.67-69.

– Omarova, N.Y. Globalization and challenges of the information economy [Text] / Omarova N.Y., Omarov M.M. // German economic magazine, German – 2016. - Volume 1, Issue 1.

– Minin, D.L. Metodologija prognozirovanija dejatel'nosti predprinimatel'skih struktur v uslovijah strukturnyh izmenenij jekonomiki [The methodology of forecasting activity of enterprise structures in the conditions of structural changes in the economy] [Text]: monograph / D.L. Minin, M.M. Omarov. - Veliky Novgorod: Yaroslav-the-Wise Novgorod State University, 2016. – 130 p.

Минин, Д.Л. Методология прогнозирования деятельности предпринимательских структур в условиях структурных изменений экономики [Текст]: монография / Д.Л. Минин, М.М. Омаров - Великий Новгород: НовГУ им.Ярослава Мудрого, 2016. – 130 с.

– Omarov M.M. Perspektivnye napravlenija i ocenka jeffektivnosti investicij v jekonomike regiona [The perspective directions and efficiency evaluation of investments in region economy] [Text] / Omarov M.M., Omarova N.Ju. // Russia's Economic Revival. - 2016. - No.1(47). – pp. 154-159.

Омаров, М.М. Перспективные направления и оценка эффективности инвестиций в экономике региона [Текст] / Омаров М.М., Омарова Н.Ю. // Экономическое возрождение России. - 2016. - №1(47). – С.154-159.